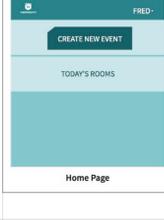
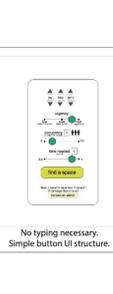
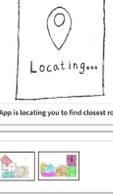
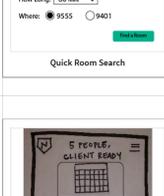
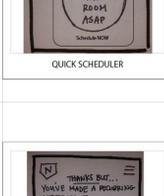
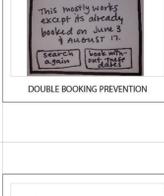
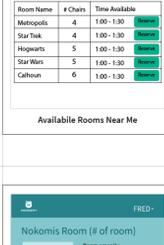
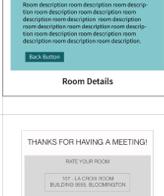
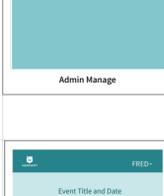
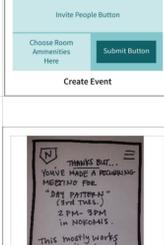
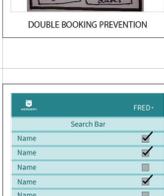


Nerd Scheduler Kano Analysis

Feature Card	User Comments	Development Hours	KEY
<p>1 Login</p> <p>1 Must be</p> 	<p>"If there is a way to bring customization to this screen beyond just the Nerdery Logo that signifies what they are actually looking at. I mean is this a conference room booking app or is this a way for me to log into gmail from my phone."</p> <p>"On my phone, if I'm already authenticated with Google in a web browser, I would expect to be able to bypass this feature completely. If I'm not authenticated yet, however, I imagine this is a necessary feature."</p>	60	KEY
<p>5.0</p> <p>1 Must be</p>  <p>Top 5 Rooms to check before meeting</p>	<p>"I think looking outside the immediate zone is a great feature."</p> <p>"What does this mean? What would the room criteria be that would not be typically met?"</p> <p>"Always showing the best available room options is critical for this app. There will be many cases where the ideal room is not available but you need to find one anyway."</p>	40-60	
<p>3 Landing Page</p> <p>1 Must be/ Performance</p>  <p>Home Page</p>	<p>"I'm unsure what 'TODAY'S ROOMS' means on this page. I do like that there is a button to create an event, but in the vein of less clicks = more productivity after I sign in I would expect just put in some base stats (room size, geography) and then find a room."</p> <p>"I would expect the 'Create new event' button to be more prominent, and be worded differently - I am trying to book a room even if that does end up creating a calendar event, so I would expect the call to action to center around booking a room. Whose rooms are shown in the 'Today's rooms' section? Is this currently open rooms, rooms I've already booked, or rooms others have booked?"</p> <p>"Rooms you've booked, or some other personalized hint would help inform me that these rooms are the ones I've booked."</p> <p>"I'm not super clear on what 'Today's Rooms' means"</p> <p>"Maybe the button say something more like 'book a room'. Or better yet, no button at all and just list the available rooms closest to me. Let me pick one, then it gets booked."</p>	8	
<p>10.1</p> <p>1 Must-be</p>  <p>Admin Edit a Room</p>	<p>"If we have room amenities listed, then a way to update them is necessary. I like this design as it matches the final output versus it just being a very generic admin page."</p>	admin 120-160	
<p>4.2</p> <p>2 Performance</p>  <p>Quick Room Search</p>	<p>"I like the simplicity of this design with the emphasis towards getting me what I want now. I would like to see this in the Nerdery color palette though."</p> <p>"Can this be the home page?"</p> <p>"This seems like an over-complication of the feature set. I envision a single search."</p>	60-80	
<p>4.3</p> <p>2 Performance</p>  <p>No typing necessary. Simple button UI structure.</p>	<p>"I like this design a lot as it seems to move the app from I need it now to more of a useful app for more situations. I would like to see something where if Medium or Low was selected and more than 1 person was present for the meeting that some sort of option would come up to add those users to the invite. Also, it would need to be able to find out if there are conflicts with the other user's calendars and not just the room's calendar."</p> <p>"How many conference rooms can't hold 3 people?"</p> <p>"There doesn't seem to be much distinction between low and medium urgency, maybe have a Now and Later button, with later providing extra options (choosing people, for example, so that an empty slot on everyone's calendar is chosen?)."</p> <p>"Not sure if the Urgency slider is needed"</p> <p>"I love the concept of the lowest friction possible to book a room to fit your needs."</p>	+30, -10, but depends on what comes after....	
<p>7</p> <p>2 Performance</p>  <p>RESCHEDULE NOTIFICATIONS</p>	<p>"This is a really sweet design and an interesting challenge to implement, but I commend the idea."</p> <p>"If events are created with Google Calendar, everyone would already get an e-mail. This might be useful as a notification (HipChat/Stack), but would be duplicated as an email."</p> <p>"This is a great feature."</p>	none given.	<p>1. Must-be features are the remaining cases when a customer dislikes not having them. Customers go from tolerating to expecting to have the feature.</p> <p>2. Performance features are the most straightforward to position. They are the ones where customers like having them and dislike not having. This extreme reaction translates the linear "more is better" relation between these two dimensions.</p> <p>3. Attractive features are found when a customer likes having a feature that is not expected. This is another way of saying that what we're proposing is both new and attractive.</p> <p>4. We then have Indifferent features. These occur for any "I'm neutral" or "I can tolerate it" answer, for either the Functional or Dysfunctional questions. That is, they occupy the middle cells of the table (discounting any of the previously described categories).</p>
<p>2 Geolocation</p> <p>3 Attractive</p>  <p>App is locating you to find closest room</p>	<p>"This feature might be tough to pull off in a web app, so I would think for v1 this would be unnecessary."</p> <p>"Would geolocation be accurate enough to provide the closest room? If it was RFID, or some other technology which can give more accuracy locally..."</p> <p>"This would be one of the most loved features if you can pull it off and it works well."</p>	60-80	
<p>4.1</p> <p>3 Attractive</p>  <p>Availability by Area</p>	<p>"This is amazing, I can not state more than this, but this is simply amazing."</p> <p>"There's a lot of unneeded information - all I need to know is if the room is available when I need it (not details about when it is available). The maps aren't really usable in this form - they would be super small. Being able to see a specific room's exact location would be more useful (maybe a map with just the room highlighted - bonus points for zoomability). Maybe have a "Show room on map" button for each room / the selected room?"</p> <p>"Truth be told I'm a little foggy on the "How would you feel if this feature was absent?" and what it means."</p>	8-12?	
<p>4.4</p> <p>3 Attractive</p>  <p>Quick Room Search</p>	<p>"This is a very cool feature, one issue though is that it might be hard to read the user's calendars to find out if they are available at that time."</p> <p>"This workflow provides better precision, as well as leveraging individual calendars (and hopefully finding a common time)"</p>	16	
<p>4.5</p> <p>3 Attractive</p>  <p>QUICK SCHEDULER</p>	<p>"very interesting design. I'd like to see what the Schedule in the Future brought you to."</p>	24, in combination with room filtering (Trello: Room filtering I,J)	
<p>5.1</p> <p>3 Attractive</p>  <p>DOUBLE BOOKING PREVENTION</p>	<p>"This feels very "nice to have" and would add for some interesting complexity to the app. I think that when these kind of events are scheduled that it will most likely be from a computer with the full Google Calendar available versus a webapp (but I could be wrong)."</p> <p>"Perhaps suggest an alternate room for times where this specific room is unavailable?"</p>	33 Error Prevention A	Error Prevention A
<p>5.2</p> <p>3 Attractive</p>  <p>Available Rooms Near Me</p>	<p>"This is a great feature to show the rooms that are near you. I like the number of chairs function to show how many people can fit in the room vs generic small, medium, large denotations."</p>	None given.	
<p>8</p> <p>3 Attractive</p>  <p>Room Details</p>	<p>"Now you got me excited, I really want this feature, but it is beyond the initial ask."</p> <p>"This use case is probably going to be rare. Plus, I doubt there would be enough meaningful information about each room to make a page like this necessary."</p>		
<p>9</p> <p>3 Attractive</p> 	<p>"Another sweet feature. I feel like this is a great way to report on room readiness and it could be used not as a stick to beat of facilities team with, but actually a way to hone in on people who leave conference rooms in disarray."</p> <p>"Great idea."</p> <p>"This feels like a distraction or an interruption. I completely understand the use case and the value a feature like this could provide. I just highly doubt people will be thinking to rate a room while they are pulling the app out to find their next room."</p>	None given.	
<p>10.0</p> <p>3 Attractive</p>  <p>Admin Manage</p>	<p>"If we have an Admin panel with room details, then this interface is a must."</p>	Admin 120-160	
<p>4.0 Room Search and Availability</p> <p>4 Indifferent</p>  <p>Create Event</p>	<p>"I think that there should be pre-filled default values for the Title and the meeting length. I would assume the want time is now and the meeting time is until the next 1/2 hour. I do like the invite more people option."</p> <p>"Seems odd that date and time selection are separated - I would expect to be able to select a date and time together in a range (5/24/2017 08:30 - 5/24/2017 09:30). How would inviting people work? Would all this be on a single page, if I'm using my phone this seems like a lot of content to present in one place."</p> <p>"Seems a wee bit complicated"</p> <p>"I would expect defaults to be set for all of these. Determining what those defaults are would probably require some testing. I would also expect none of the fields to be required."</p>	8	
<p>6.0 note duplicate</p> <p>4 Indifferent</p>  <p>DOUBLE BOOKING PREVENTION</p>	<p>"I already answered this and can't remember what I wrote."</p> <p>"I think I already answered this?"</p>		
<p>6.1</p> <p>4 Indifferent</p>  <p>Invite People</p>	<p>"Given the number of people in the Nerdery a scroll would not be a good choice for our app."</p> <p>"I probably know who I want to invite, search + auto suggest seems like an easier workflow."</p> <p>"This is another use case where the lowest possible friction should be considered."</p>	40	