

TEAM GTCUW

Style Guide

FONT | Source Sans Pro

Source Sans Pro Regular

Source Sans Pro Italic

~~Source Sans Pro Extra Light~~

~~*Source Sans Pro Extra Light Italic*~~

~~Source Sans Pro Light~~

~~*Source Sans Pro Light Italic*~~



DO NOT USE THESE STYLES

Source Sans Pro Semibold

Source Sans Pro Semibold

Italic

Source Sans Pro Bold

Source Sans Pro Bold Italic

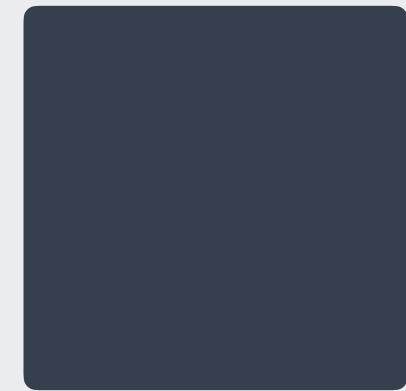
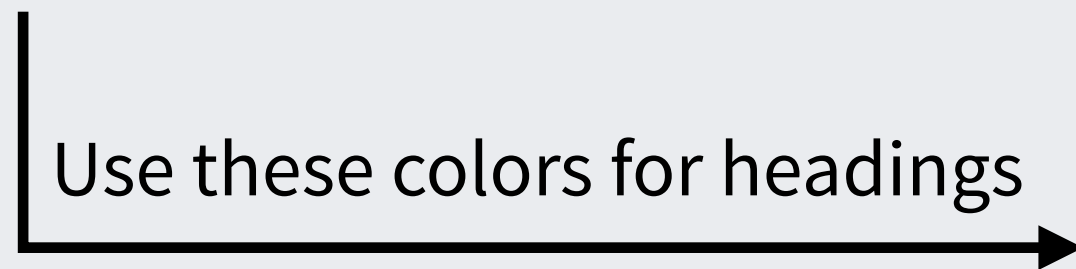
Source Sans Pro Black

Source Sans Pro Black Italic

FONT | Usage

HEADERS/HEADINGS/TITLES: SOURCE SANS PRO BOLD ALL CAPS

Use these colors for headings



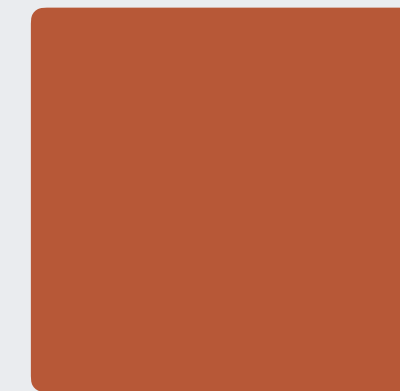
#353F4D



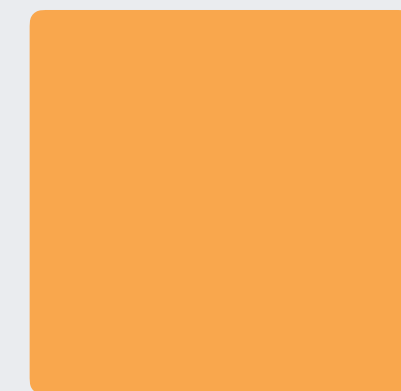
#2C3C5C



#045CA4



#B75837



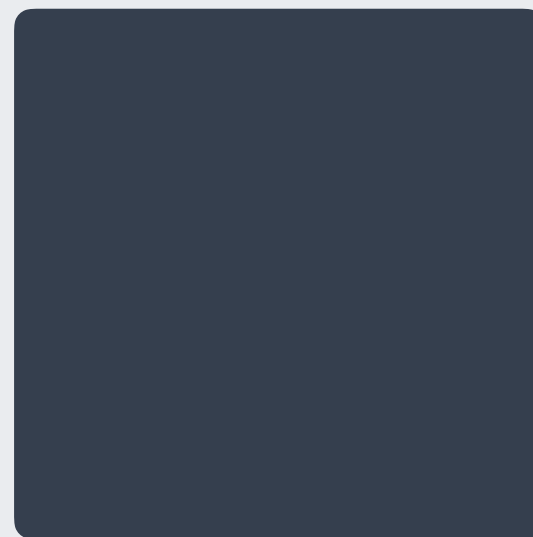
#F9A74D

BUTTONS: SOURCE SANS PRO SEMIBOLD ALL CAPS

Body text: Source Sans Pro Regular upper and lower case.

COLOR PALETTE | Content

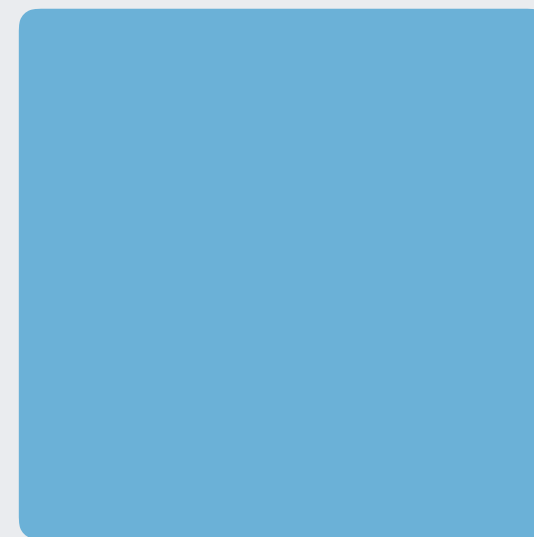
These colors come directly from the GTCUW website and should be used for all content of the web app(s). These should **not** be used as colors for cause/skill indicators.



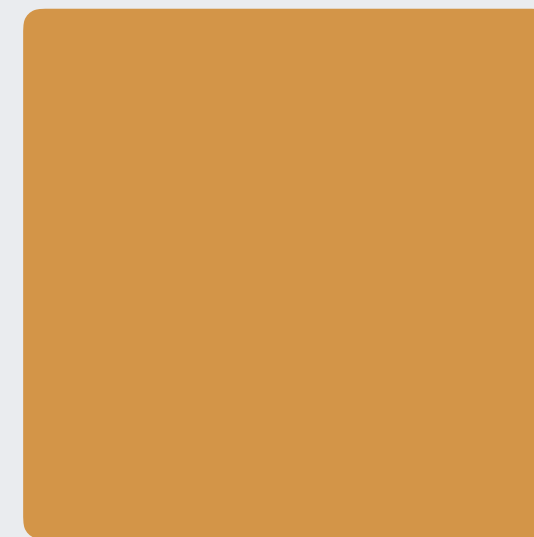
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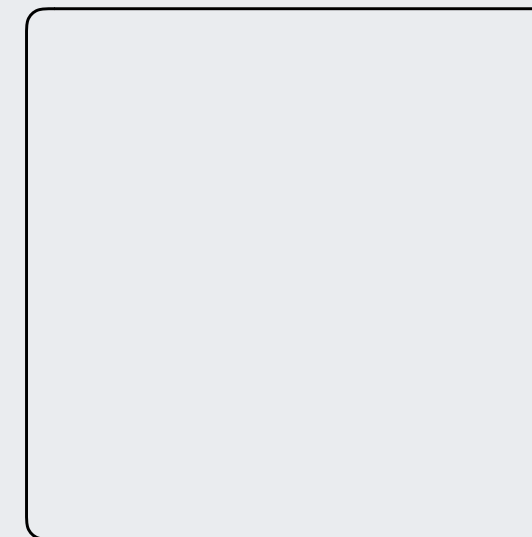
#045CA4



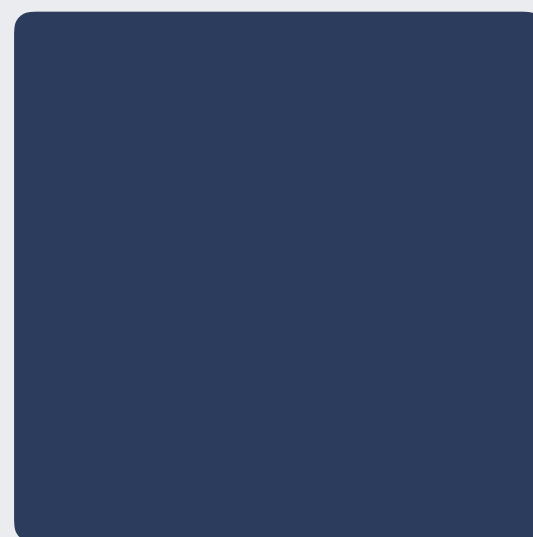
#6BB2D7



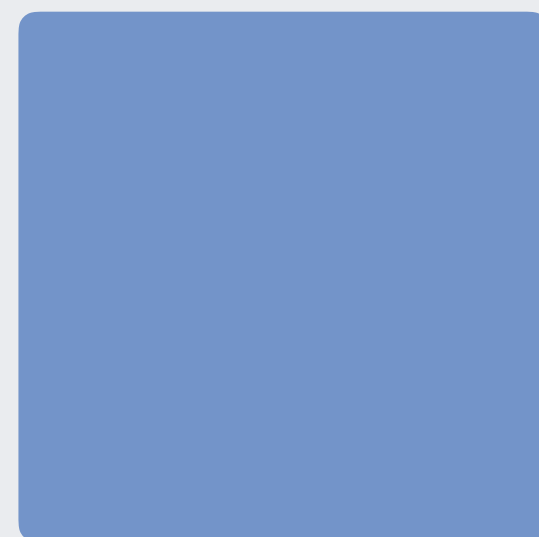
#D39548



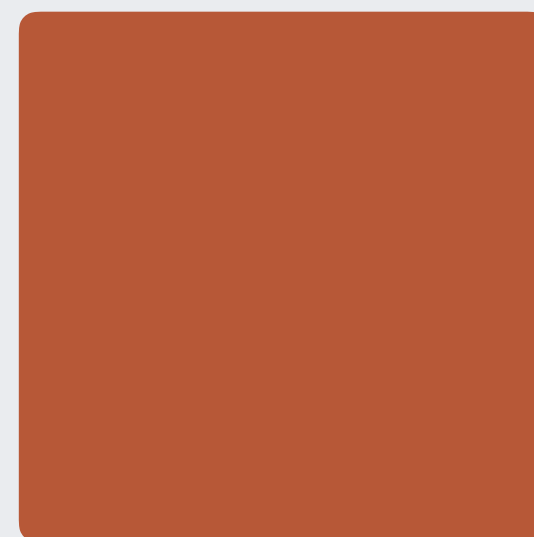
#EAECEF



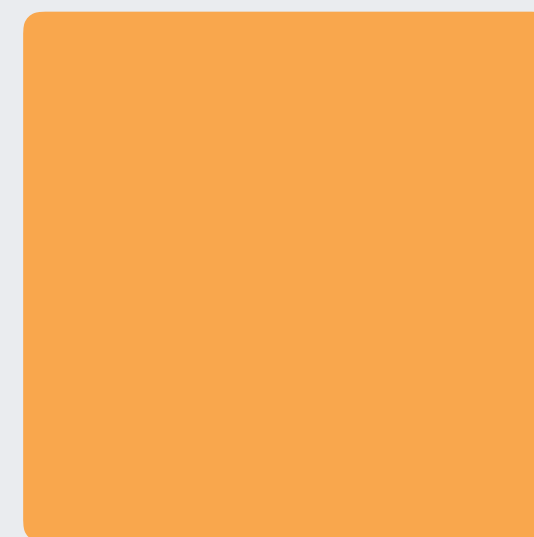
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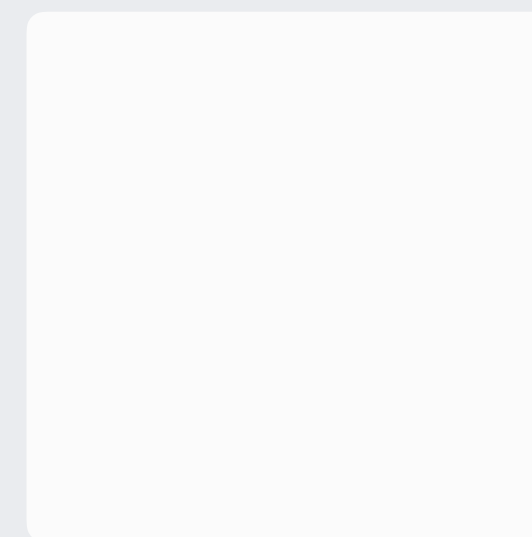
#7394C9



#B75837



#F9A74D



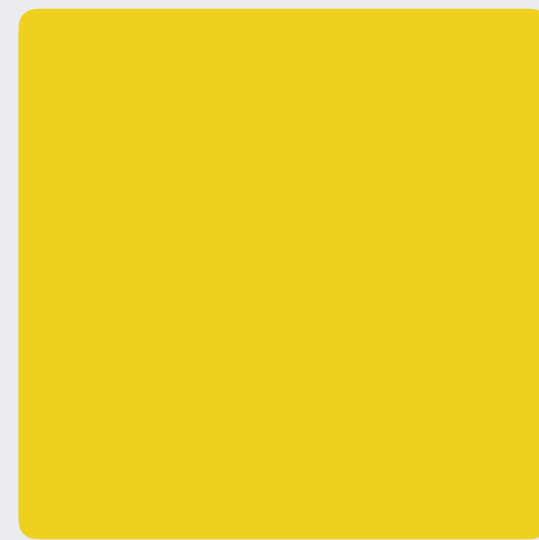
#FBFBFB

COLOR PALETTE | Causes

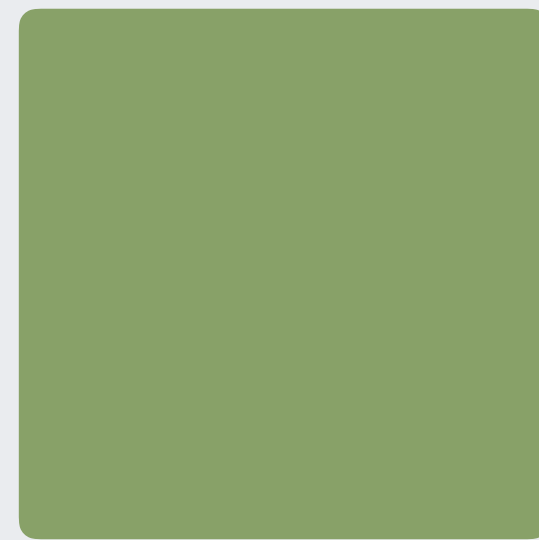
These **WARM** colors should be used for all causes/value indicators:



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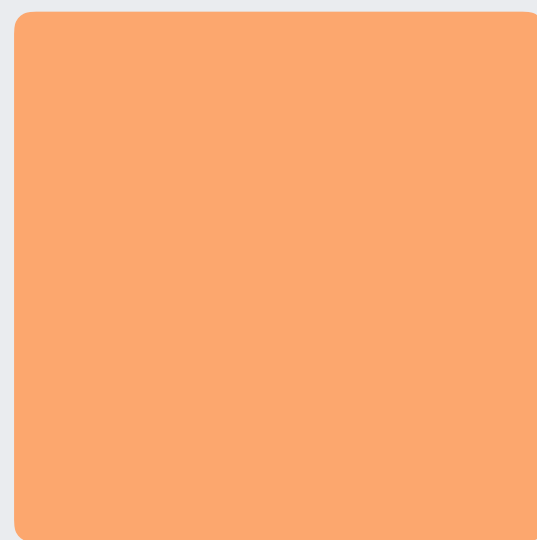
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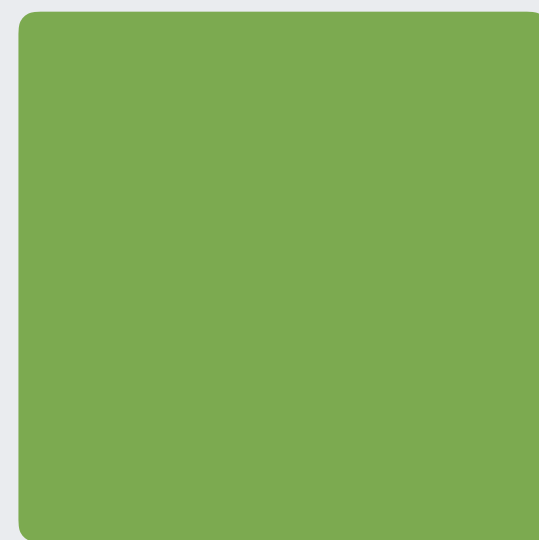
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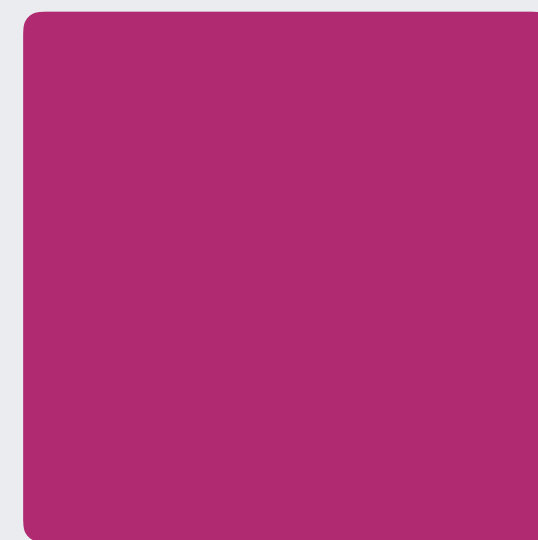
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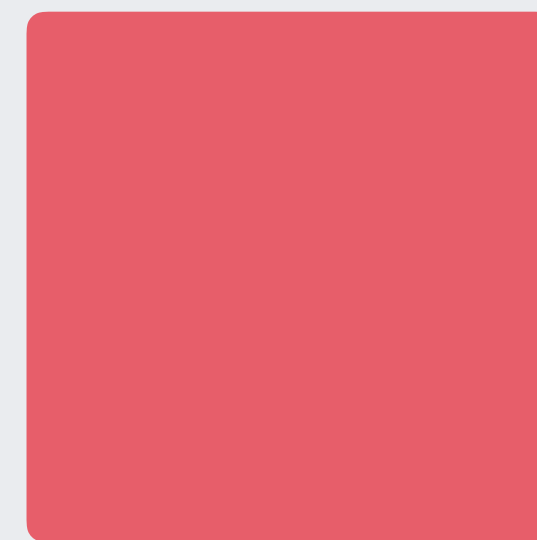
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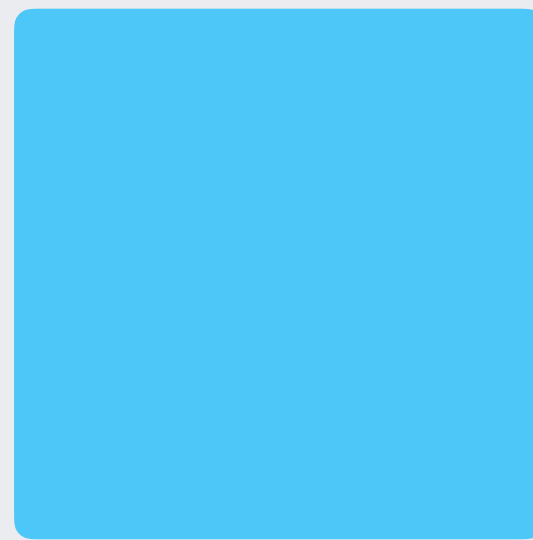
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COLOR PALETTE | Skills

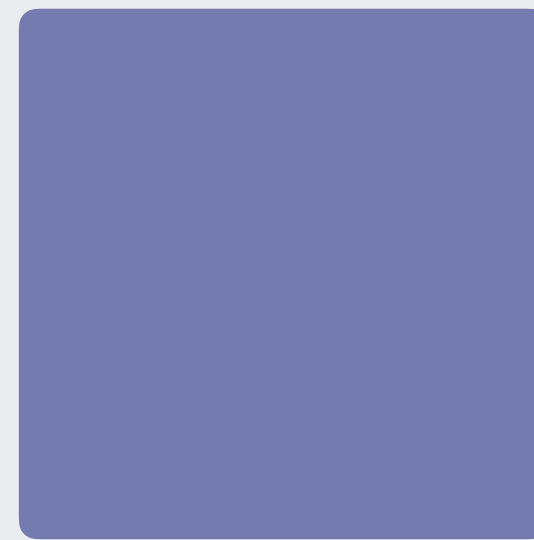
These **COOL** colors should be used for all skill indicators:



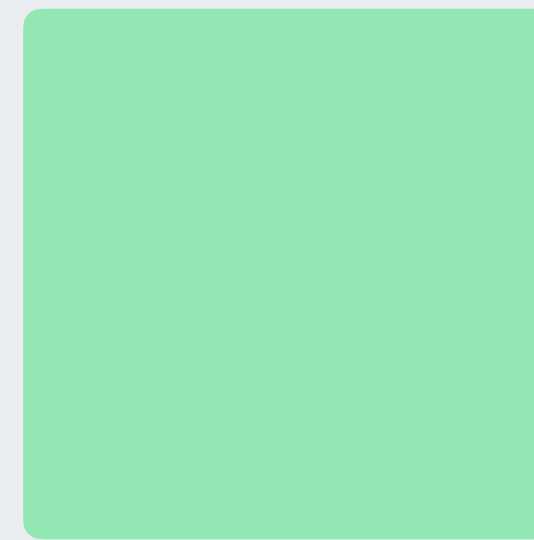
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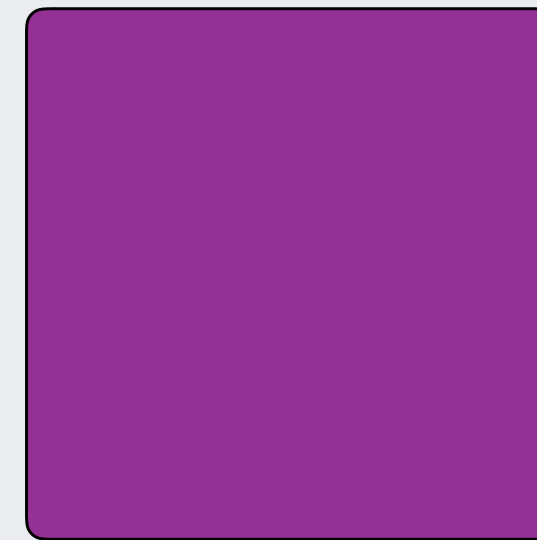
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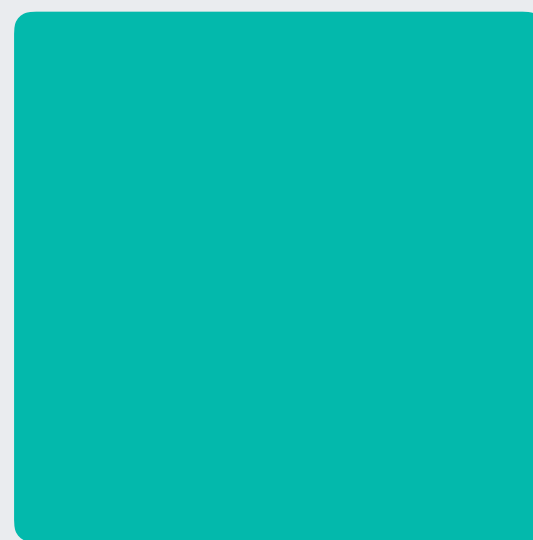
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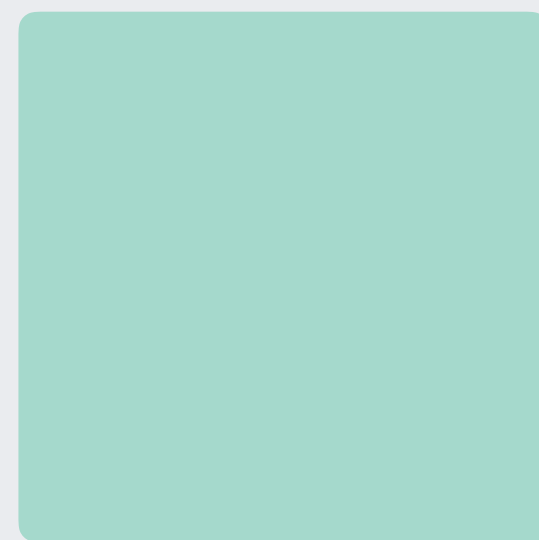
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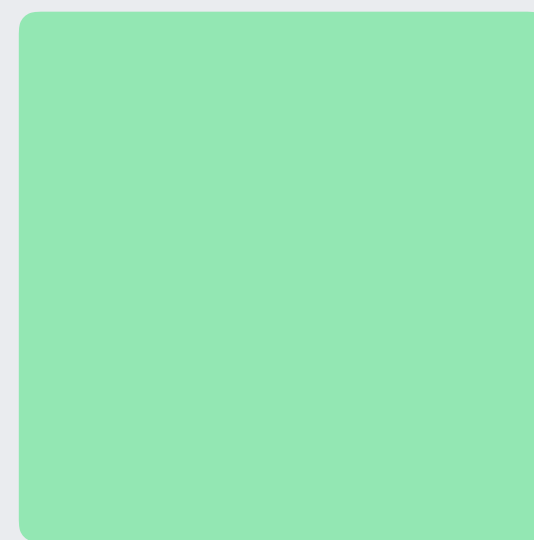
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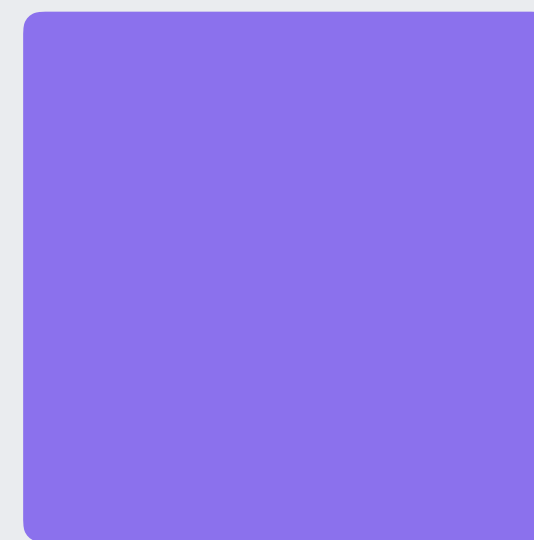
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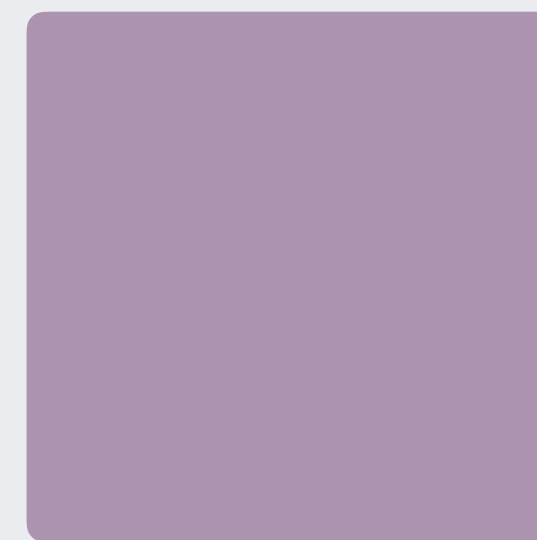
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ICONS | Causes/Skills

All **Causes** should be circle with **white** text*:



All **Skills** should be a circle with **black** text*:



*Icons like these can be found in Pages/Numbers/Keynote